

ASCM CONNECT ANNUAL CONFERENCE

October 24-26, 2021 | San Antonio, TX

In-Person and Virtual Experience

For virtual exhibit space information

Contact: Emma McElherne

Phone: 708.207.3213

Email: emcelherne@corcexpo.com

For sponsorship opportunities

Contact: Nancy Clarke

Email: nclarke@ascm.org



VIRTUAL EXHIBITOR PROSPECTUS

The ASCM CONNECT Annual Conference is being planned as a robust hybrid experience both in-person at the Henry B. González Convention Center in San Antonio and virtually from October 24-26, 2021. As one of the world's largest gatherings of supply chain, logistics and operations management professionals, the conference will offer world class education, a virtual expo hall and many unique experiences to a broader audience than ever before!

BECOME A VIRTUAL EXHIBITOR

As an exhibitor, you can connect with attendees who are looking for best practices, products, and services without additional budget, time, and travel constraints. You can join the event from your desktop or laptop from the comfort and convenience of your home or office. The virtual expo hall will feature fully customizable booths that will enable exhibitors to engage in real-time chat, and/or scheduled appointments and share video and collateral materials with attendees who visit your booth.

FURTHER YOUR REACH

More than 2,000 attendees from 40 different countries, representing logistics, materials management, production and inventory control, sales and operations planning, scheduling, supply chain and more are projected to attend the ASCM CONNECT Annual Conference. Showcase your products to an engaged audience through an interactive and easy-to-navigate online format.

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COMPANIES

ASCM CONNECT attracts key players in the supply chain community. Below is a sampling of companies that have attended or participated in the annual conference.

The asterisk represents companies that are part of the Gartner Supply Chain Top 25 for 2021.

75%

of attendees are management level and above

60%

of attendees are directly engaged in product acquisition

36%

of attendees have budget authorization of more than \$1 million over the next 18 months

3M*	H&M
Abbott Laboratories	Huawei Technology Co
Adidas	Intel*
Airbus	Johnson & Johnson*
Alibaba*	Kellogg
Amazon	Lenovo*
AstraZeneca	L'Oréal*
AT&T	McDonald's Corporation
BASF	Michelin NA
Bristol-Myers Squibb*	MillerCoors
Caterpillar	Mitsubishi Electric Corporation
Chevron Products	Mondelez International
Cisco Systems*	NASA
The Coca-Cola Company*	Nestlé*
Colgate-Palmolive*	Nike*
Collins Aerospace	Novartis
Dell Technologies*	P&G
DHL	PepsiCo*
Diageo*	Pfizer*
DuPont	Samsung Electronics
Ericsson AB	Shell Oil
FedEx	Target
Ford Motor Company	The Boeing Company
GE	The Hershey Company
Google LLC	Walmart*

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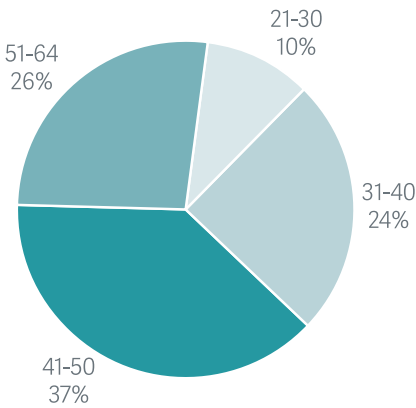
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ATTENDEES: BY THE NUMBERS

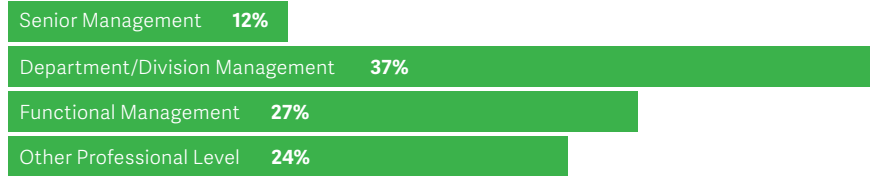
ASCM is the Association for Supply Chain Management and the leading provider of research, education and certification programs that elevate supply chain excellence, innovation, and resilience. With over 45,000 members and more than 300 channel partners, ASCM is

transforming the way people do business, drive growth, and reach global customers. Increase your visibility and awareness to our extended supply chain by joining us at the ASCM CONNECT Annual Conference!

Age



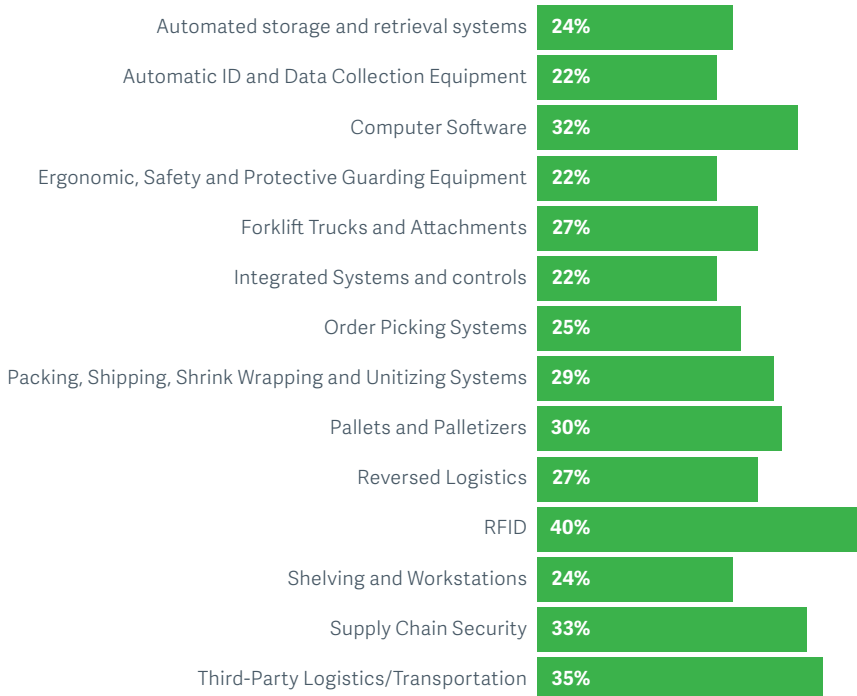
Career Level



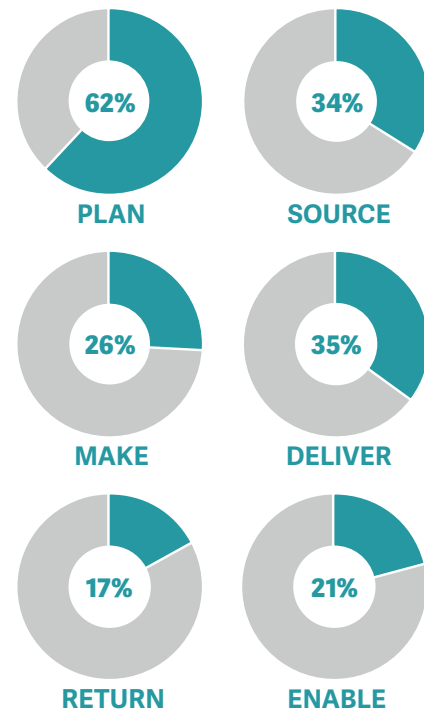
Company Size



Attendees have interests across a wide range of supply chain products and services including:



Value Chain Responsibilities



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VIRTUAL EXHIBIT OPPORTUNITIES

	Upgraded	Standard	Basic
	\$3,000	\$2,250	\$1,500
Conference Benefits			
Pre-show Attendee List Complimentary opt-in attendee list with title, company, email and country	X		
Virtual Conference Registrations Access to full virtual conference, exhibits, and sessions, \$600 value each	2	1	0
Gamification Automatic participation in the ASCM Connect Virtual Expo Hall Challenge	X	X	X
Post Show Access for 30 Days	X	X	X
Exhibitor Recognition on ASCM Connect Webpage	X	X	X
Virtual Exhibit Hall			
Expo Hall Card Size Virtual Exhibit Booths will be listed by level and card size in pixels	1112 x 256	540 x 256	256 x 256
Rotating Logo Carousel Your company's logo recognized at the top of the Expo Hall page	5 seconds	3 seconds	0
Company Name, Short Description, and Logo (700 x 350 pixels)	X	X	X
Virtual Booth			
Expo Banner Booth Header Banner image posted at the top of your booth (1100 x 234 pixels)	X		
Live Stream Unlimited video chat with attendees during event hours	X		
Polls Create multiple choice polls for attendees and view results	X	X	
Chat Public type chat wall on booth and private direct messaging	X	X	
Lead Retrieval Leads are generated when an attendee clicks "Request Info," contacts a staff member, or downloads a file from your booth	X	X	X
Staff Booth Registrations Staff can send "Connect Requests" to attendees and schedule meetings	6	4	2
Social Media Links Facebook, Twitter, Instagram, and LinkedIn	X	X	X
Documents Upload up to 20 files in PDF, DOC, Docx, or Docxx, up to 10mb each	X	X	X
Exhibitor Description Word processing tools for font, images, hyperlinks, and html compatible	X	X	X
Offers Add a special deal, discount, or reward with URL and description	X	X	X
Promo Video URL Share a pre-recorded video hosted on YouTube, Wistia, or Vimeo	X	X	X
Product Listings Feature products with a description, pricing, images, URL, and discounts	X	X	X
Product Categories List your product categories to show in platform search results	X	X	X